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No Starch Press Partnership Benefits Python Software Foundation
Fundraising collaboration offers pay-what-you-want deal to support charities

SAN FRANCISCO (May 2, 2022)—Indie tech-book publisher No Starch Press just announced a three-week partnership with Humble Bundle that lets customers pay what they want for popular, DRM-free ebook titles, while donating to charity. The deal builds upon the bookseller's hugely popular collaboration with the digital gaming retailer which, to date, has raised over $2.2 million for various nonprofit organizations.

The "Python, by No Starch Press" bundle runs now through May 23rd and benefits the Python Software Foundation—a nonprofit devoted to advancing the Python programming language—as well as Hacker Initiative, a public 501(c)(3) organization for hackers, created by NSP founder Bill Pollock.

It's not the first time No Starch Press has enabled readers to help fund the PSF via Humble Bundle. "As the world's leading publisher of Python books, we always welcome the chance to directly support the PSF's work," Pollock said. "Their efforts protecting the language's IP rights, managing codebase contributions, and providing a homebase for the global Python community benefit all of us."

Loren Crary, PSF's Director of Resource Development, expressed gratitude for the nonprofit's inclusion in the deal. "We love that this No Starch Press partnership is a way for people to build or begin their Python education—and support the PSF at the same time," she said. Charitable contributions from the Humble Bundle, she added, will help the Foundation facilitate Python events and projects that "empower Pythonistas around the world."

The promotion's pay-what-you-want model means customers choose a pricing tier for up to 18 ebooks, then decide how much of their purchase goes to charity. With a total market value of $663, the "Python, by No Starch Press" bundle features international bestsellers like *Python Crash Course*, picks like *Serious Python* for advanced programmers, and introductions to new disciplines, such as *Practical Deep Learning*.

Readers pay $1 or more to unlock:
Python Playground
Doing Math with Python

Readers who pay $10 or more also get:
Invent Your Own Computer Games with Python, 4th Edition
Cracking Codes with Python
Serious Python
Impractical Python Projects

Readers who pay $18 or more will get all of the above, plus:
Real-World Python
Beyond the Basic Stuff with Python
Python One-Liners
Learn to Code by Solving Problems
Dive Into Algorithms

Learn Python Visually
Practical Deep Learning

BONUS tier: Readers who pay $30 or more will get all of the above, PLUS:
Python Crash Course, 2nd Edition
Automate the Boring Stuff with Python, 2nd Edition
Make Python Talk
Object-Oriented Python
The Big Book of Small Python Projects

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About No Starch Press
San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, AI, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit https://nostarch.com/.

About Humble Bundle
Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes—between the content creators, charity, and Humble Bundle. Since the company's launch in 2010, Humble Bundle has raised more than $140 million through the support of its community for a wide range of charities, providing aid for people across the world. For more information, visit https://www.humblebundle.com/charities.

About the Python Software Foundation
The Python Software Foundation (PSF) is a 501(c)(3) scientific and educational public non-profit membership organization devoted to advancing open-source technology related to the Python programming language, and to support and facilitate the growth of a diverse and international community of Python programmers.

About Hacker Initiative
The Hacker Initiative (formerly the No Starch Press Foundation) is a 501(c)(3) public nonprofit created to support and grow the collective knowledge and contributions of the worldwide hacker and STEM communities. The Initiative supports hackers of all types, regardless of experience—whether passionate beginners or lifelong learners wishing to make a broader contribution to their community and the world. For more information, please visit https://hackerinitiative.org/.